

## DOCUMENT



Ref: rolex-media-brochure\_empty

Rolex Certified Pre-Owned programme – Note to the Media

Credits: © Rolex

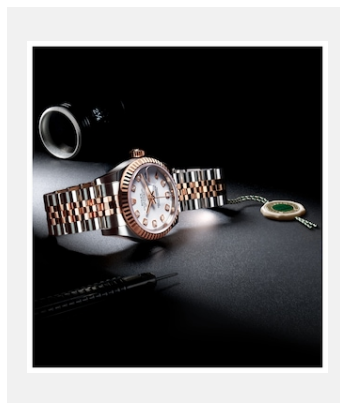
## VISUALS



Ref: 263x392carte-garantie\_cpo

Valid for two years, the guarantee card attests to the authenticity and proper functioning of a Certified Pre-Owned Rolex watch.

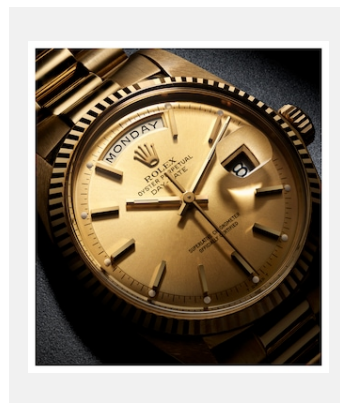
Credits: @ Rolex/Federico Berardi



Ref: datejust-2005\_04\_v2\_outils\_sceau\_rvb\_30pc

Rolex supports its watches throughout their many lives in the spirit of its Perpetual philosophy – to conserve, maintain and guarantee that which already exists.

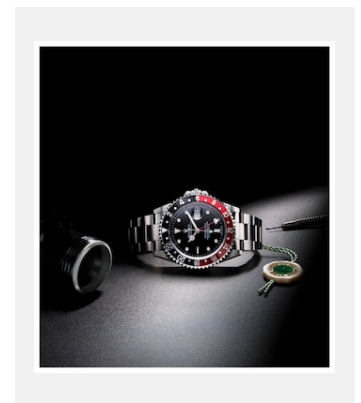
Credits: @ Rolex/Federico Berardi



Ref: 263x392daydate-1962\_08\_ssoutils\_sssceau\_rvb\_30pc

The Rolex Certified Pre-Owned programme offers the opportunity to purchase second-hand watches that are certified and guaranteed by the brand.

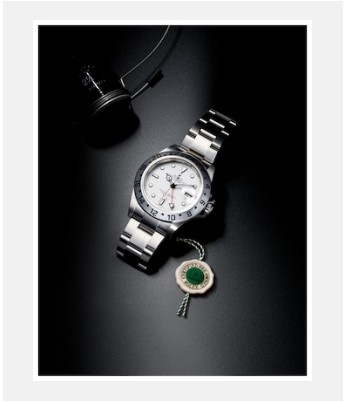
Credits: @ Rolex/Federico Berardi



Ref: gtmmaster-1989\_10\_outils\_sceau\_rvb\_30pc

The Rolex Certified Pre-Owned programme is only available within the brand's official distribution network.

Credits: @ Rolex/Federico Berardi



Ref: explorer-1989\_2210fb\_001

The Certified Pre-Owned programme concerns all second-hand Rolex watches, provided they are at least three years old.

Credits: @ Rolex/Federico Berardi



Ref:  
154x171gtmmaster-1989\_10\_outils\_sceau\_rvb\_30pc

The Rolex Certified Pre-Owned seal symbolizes the watch's status as a certified second-hand Rolex watch. It attests to all of the quality criteria inherent to the brand's products.

Credits: @ Rolex/Federico Berardi