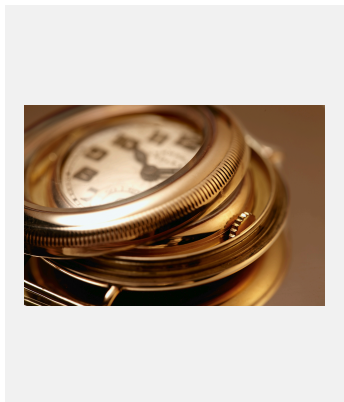


Contact sheet

# MASTERING WATERPROOFNESS

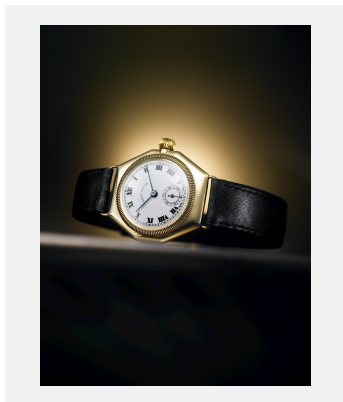
## GALLERY



Ref: submarine-1922\_ea11\_001

1922 - The design of the Submarine required the outer case to be opened to access the winding crown.

Credits: ©Rolex/Le Studio Production



Ref: 1926\_first-oyster\_octagonal

1926 - The Oyster is the world's first waterproof wristwatch thanks to its hermetic Oyster case.

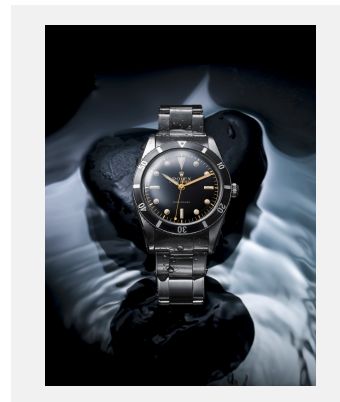
Credits: © Rolex/Jean-Daniel Meyer



Ref: 1927\_mercedes\_gleitze

1927 - Mercedes Gleitze, British swimmer, is the first Rolex Testimony.

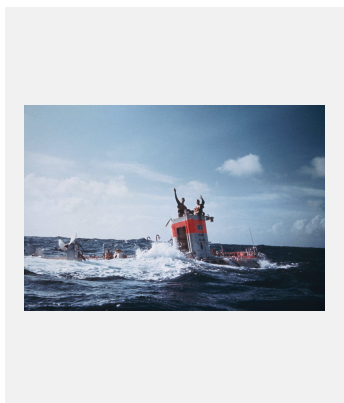
Credits: © Rolex



Ref: 1953\_first\_submariner

1953 - The first divers' wristwatch waterproof to a depth of 100 metres (330 feet), the Submariner marked a major step forward in the history of Rolex and of deep-sea diving.

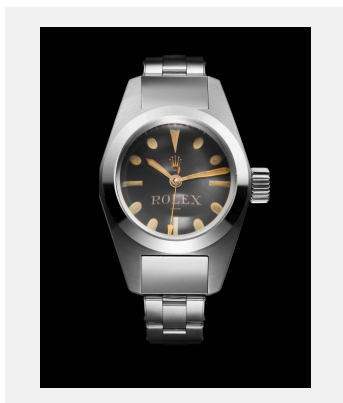
Credits: ©Rolex/Jean-Daniel Meyer



Ref: nationalgeographic\_541068

Swiss oceanographer Jacques Piccard and U.S. Navy Lieutenant Don Walsh made the first dive into the Mariana Trench, the deepest part of the world's oceans.

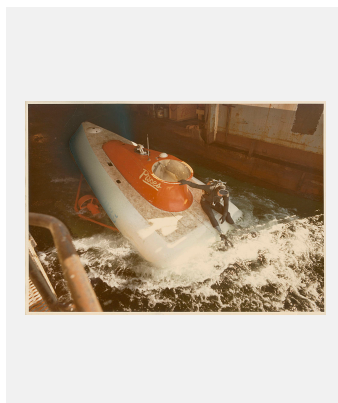
Credits: ©THOMAS J. ABERCROMBIE/National Geographic Creative



Ref: deepsea\_special\_1960\_2

1960 - Affixed to the outside of their bathyscaphe, Trieste, during their voyage into the Mariana Trench in 1960, the experimental Deep Sea Special watch successfully endured the colossal pressure that reigns at a depth of almost 11,000 metres (36,100 feet). 43mm

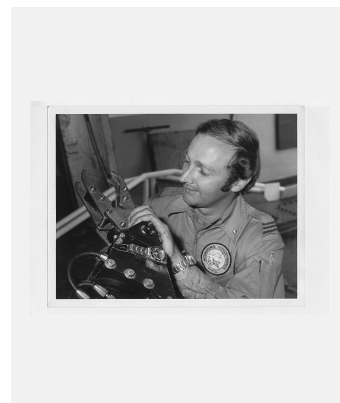
Credits: © Rolex/Jean-Daniel Meyer



Ref: hyco\_3

Rolex watches were attached to the exterior of HYCO submersibles, often on the articulated arm.

Credits: ©Rolex



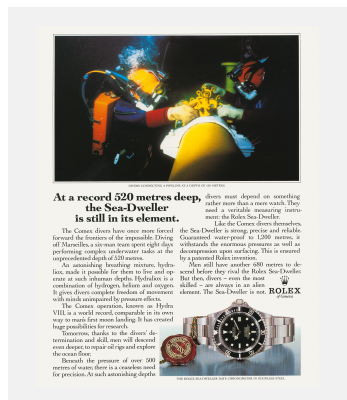
Ref: hyco\_4

Rolex watches were attached to the exterior of HYCO submersibles, often on the articulated arm. Picture here, the launch of Pisces V in the early 1970s.

Credits: ©Rolex

Contact sheet

# MASTERING WATERPROOFNESS



Ref: comexhydra8

During its partnership with Comex, Rolex has been involved in a number of world records, a theme reflected in Rolex publicity campaigns, for example in 1972 and in 1988.

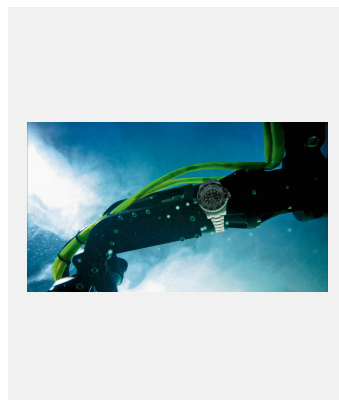
Credits: ©Rolex



Ref: comexpublicitephysalie

During its partnership with Comex, Rolex has been involved in a number of world records, a theme reflected in Rolex publicity campaigns, for example in 1972 and in 1988.

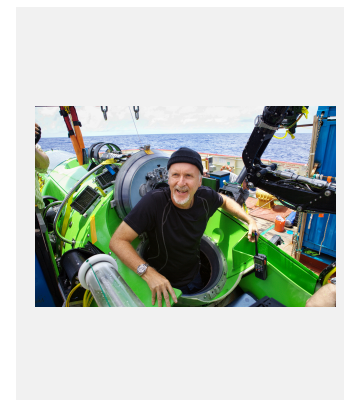
Credits: ©Rolex



Ref: deepsea\_challenge

The experimental Rolex Deepsea Challenge watch was affixed to the articulated arm of the DEEPSEA CHALLENGER submersible.

Credits: ©Rolex



Ref: dsc12mt\_0391

James Cameron

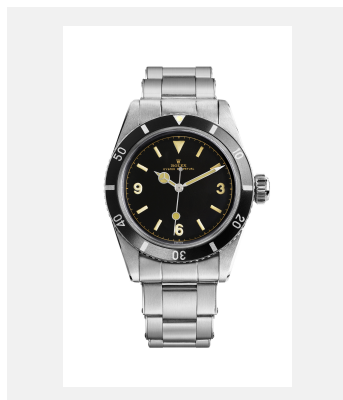
Credits: © Mark Thiessen/National Geographic



Ref: 1953\_submariner\_1906es\_001

1953 - The Submariner is the first divers' wristwatch waterproof to a depth of 100 metres (330 feet).

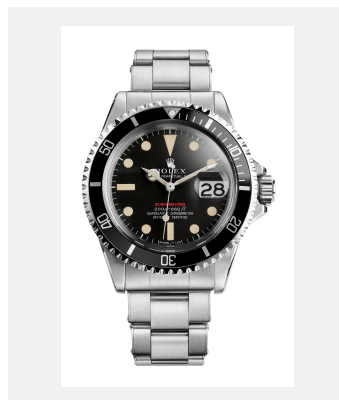
Credits: ©Rolex/Eric Sauvage



Ref: 1954\_submariner\_1906es\_001

1954 - The waterproofness of the Submariner is increased to 200 metres (660 feet) in 1954.

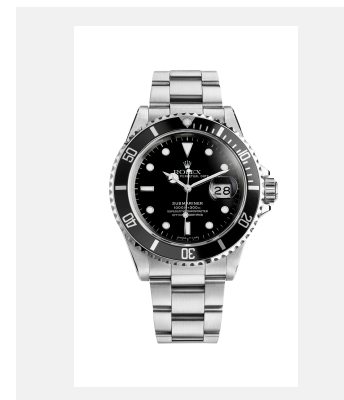
Credits: ©Rolex/Eric Sauvage



Ref: 1969\_submariner\_1906es\_001

1969 - First Submariner Date.

Credits: ©Rolex/Eric Sauvage



Ref: 1984\_submariner\_1906es\_001

1984 - The Submariner Date is now equipped with the Triplock winding crown (1977), a sapphire crystal (1979) and a dial with applique hour markers (1984). Its waterproofness increases to a guaranteed depth of 300 metres (1,000 feet) in 1979.

Credits: ©Rolex/Eric Sauvage



Contact sheet

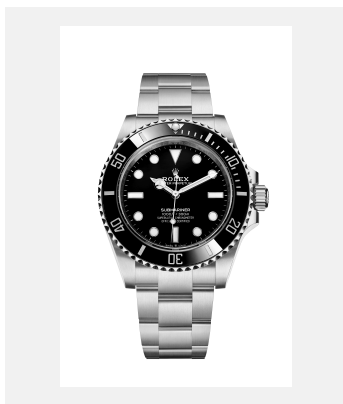
# MASTERING WATERPROOFNESS



Ref: 2010\_submariner\_1906es\_001

2010 - First Submariner Date in steel and a Cerachrom bezel insert in ceramic.

Credits: ©Rolex/Eric Sauvage



Ref: 2020\_submariner\_2001ac\_001

2020 - With a subtly redesigned case, the Submariner is now equipped with a movement at the forefront of technology.

Credits: ©Rolex/Alain Costa