

Contact sheet

# THE LADY-DATEJUST AND INSPIRING WOMEN: THE AUDACITY OF EXCELLENCE

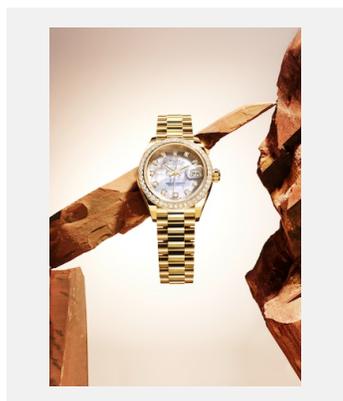
## DOCUMENTS



Ref: rolex-media-brochure\_empty

The Lady-Datejust and inspiring women: the audacity of excellence

Credits: © Rolex



Ref: vignette\_flagship\_m279138rbr-0015\_2111uf\_001

Lady-Datejust in 18 ct yellow gold, bezel set with 46 brilliant-cut diamonds, white mother-of-pearl dial set with 10 diamonds.

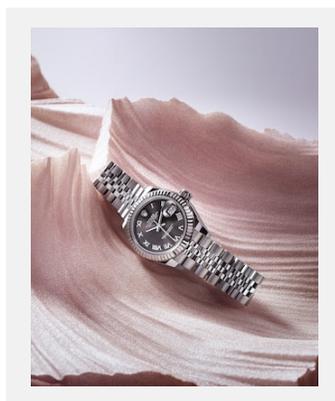
Credits: ©Rolex/Ulysse Fréchélin



Ref: rolex\_1957\_lady-datejust\_2111uf\_002

The first Lady-Datejust, launched in 1957.

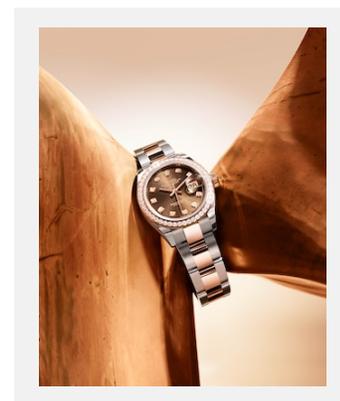
Credits: ©Rolex/Ulysse Fréchélin



Ref: m279174-0013\_2111uf\_001\_4-5\_v2

Lady-Datejust in a white Rolesor version with a fluted bezel and a dark grey dial with Roman numerals.

Credits: ©Rolex/Ulysse Fréchélin



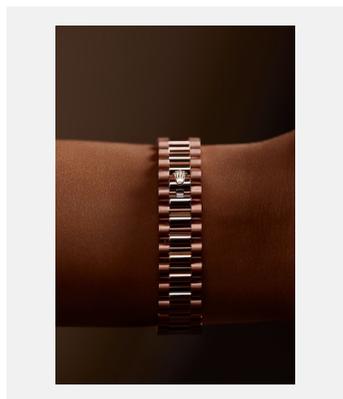
Ref: m279381rbr-0012\_2111uf\_001\_4-5

Lady-Datejust in an Everose Rolesor version, bezel set with 46 brilliant-cut diamonds, chocolate dial set with 10 diamonds.

Credits: ©Rolex/Ulysse Fréchélin

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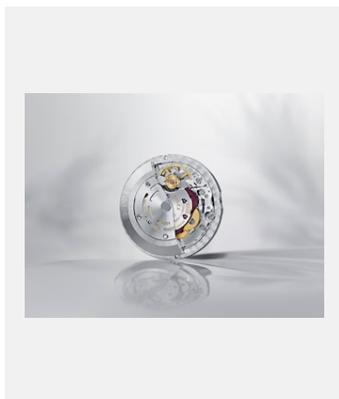
# THE LADY-DATEJUST AND INSPIRING WOMEN: THE AUDACITY OF EXCELLENCE



Ref: m279135br-0020\_2111ad\_003

The Lady-Datejust's Jubilee and President bracelets are fitted with a concealed Crownclasp.

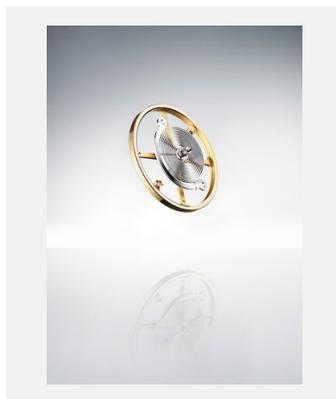
Credits: ©Rolex/Audoin Desforges



Ref: movt\_2236\_13jdm\_001

The Lady-Datejust is equipped with calibre 2236, a self-winding mechanical movement entirely developed and manufactured by Rolex.

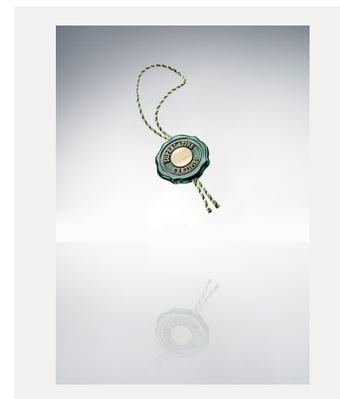
Credits: ©Rolex/Joël von Allmen



Ref: elmt\_1601jva\_007

The Lady-Datejust is equipped with the Syloxi hairspring.

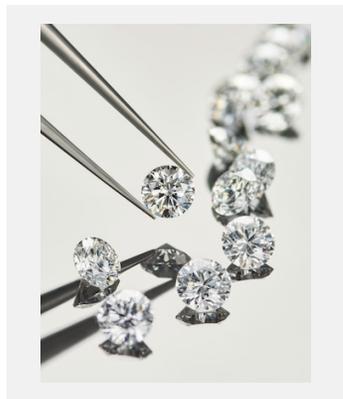
Credits: ©Rolex/Joël von Allmen



Ref: elmt\_1601jva\_012

The Superlative Chronometer certification is symbolized by a green seal.

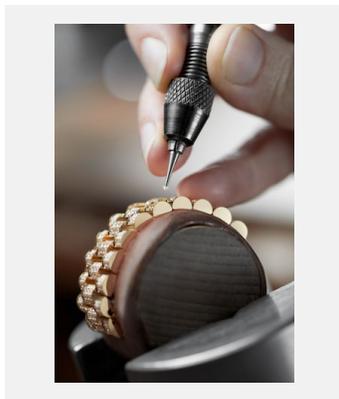
Credits: ©Rolex/Joël von Allmen



Ref: wmgem\_21cw\_002

The precious stones selected by Rolex endow the brand's gem-set watches with unparalleled prestige.

Credits: ©Rolex/Cédric Widmer



Ref: wmgemsetting\_m279458br-0001\_2102cw\_0059

Besides the intrinsic quality of the stones themselves, several other criteria contribute to the reputation of Rolex gem-setting: the precise alignment of the gems, their robustness, orientation and position, and the finishing of the beads.

Credits: ©Rolex/Cédric Widmer

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# THE LADY-DATEJUST AND INSPIRING WOMEN: THE AUDACITY OF EXCELLENCE



Ref: lut-3882815\_r

Rolex's first Testimonee in the arts was New Zealand soprano Dame Kiri Te Kanawa in the 1970s.

Credits: ©Nigel Luckhurst



Ref: ywang\_15hg\_005\_r

Young pianist Yuja Wang has been a Rolex Testimonee since 2009.

Credits: ©Rolex/Hugo Glendinning



Ref: em08ek\_12046

Legendary golfer Annika Sörenstam has been a Rolex Testimonee since 1994.

Credits: ©Rolex/Eddie Keogh



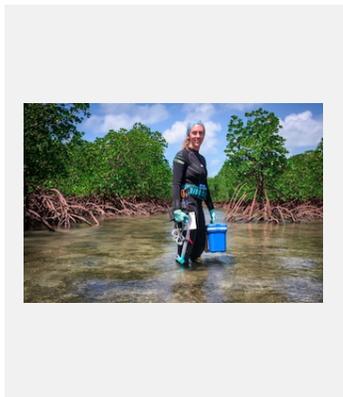
Ref: wimb17gc\_0021

Garbiñe Muguruza, a force in women's tennis, has been a Rolex Testimonee since 2016.

Credits: ©Rolex/Gianni Ciaccia

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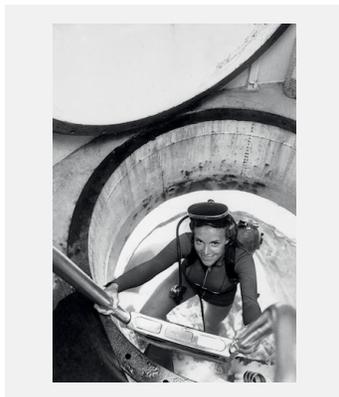
# THE LADY-DATEJUST AND INSPIRING WOMEN: THE AUDACITY OF EXCELLENCE



Ref: rae19camp\_19fg\_007

British biologist and 2019 Associate Rolex Awards Laureate Emma Camp is committed to saving coral reefs.

Credits: ©Rolex/Franck Gazzola

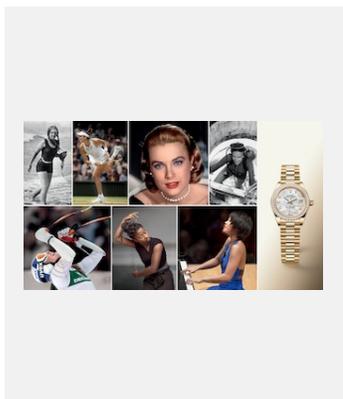


Ref: searle\_001

American marine biologist Sylvia Earle has been a Rolex Testimonee since 1982.

Credits: ©KEYSTONE/AP Photo/Str

## VIDEOS



Ref: rolex-300240890-ldj-banners\_1600x900\_16x9\_final

The Rolex® Lady-Datejust, "Classic"?

Credits: © Rolex