

HISTORY OF ROLEX

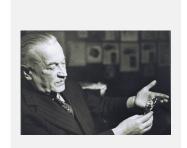
VISUALS



Ref: 1_hans_wilsdorf_3

HANS WILSDORF, FOUNDER OF ROLEX

Credits: © Rolex



Ref: 2_hans_wilsdorf

HANS WILSDORF, AROUND 1942

Credits: © Rolex



Ref: 3_hans_wilsdorf_approx_1945

HANS WILSDORF, AROUND 1945

Credits: © Rolex



Ref: 4_wilsdorf_davis_nameplate_1905

WILSDORF & DAVIS NAMEPLATE, 1905

Credits: © Rolex



Ref: 5_rolex_original_certificate_1908

ROLEX ORIGINAL CERTIFICATE, 1908

Credits: © Rolex



Ref: 6_first_precision_certificate_1910

FIRST PRECISION CERTIFICATE,

1910

Credits: © Rolex



Ref: 7_first_class_a_precision_certificate_1914

FIRST CLASS A PRECISION CERTIFICATE, 1914

Credits: © Rolex



Ref: 8_daily_mail_1927

DAILY MAIL, 1927

Credits: © Rolex



HISTORY OF ROLEX



Ref: 9_1953_everest_hillary-tensing_03

SIR EDMUND HILLARY AND TENZING NORGAY CLIMBING MOUNT EVEREST, 1953.

Credits: © Rolex/Alfred Gregory/Royal Geographical Society



Ref: 10_bathyscaphe_trieste_1960

BATHYSCAPHE TRIESTE, 1960

Credits: © Rolex



Ref: 11_first-oyster-cushion-shaped_1926_2

FIRST OYSTER, CUSHION-SHAPED, 1926

Credits: © Rolex/Jean-Daniel Meyer



Ref: 12_first-oyster-cushion-shaped_1926

FIRST OYSTER, CUSHION-SHAPED, 1926

Credits: © Rolex/Jean-Daniel Meyer



Ref: 13_first_oyster_octagonal_1926_2

FIRST OYSTER, OCTAGONAL, 1926

 ${\it Credits: @ Rolex/Jean-Daniel Meyer}$



Ref: 14_first_oyster_octagonal_1926

FIRST OYSTER, OCTAGONAL, 1926

Credits: © Rolex/Jean-Daniel Meyer



Ref: 15_first_oyster_perpetual_1931_2

FIRST OYSTER PERPETUAL, 1931

Credits: © Rolex/Jean-Daniel Meyer



Ref: 16_first_oyster_perpetual_1931

FIRST OYSTER PERPETUAL, 1931



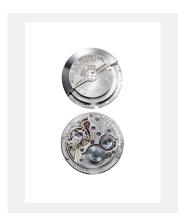
HISTORY OF ROLEX



Ref: 17_perpetual_rotor_1931_2

PERPETUAL ROTOR, 1931

Credits: © Rolex/Jean-Daniel Meyer



Ref: 18_perpetual_rotor_1931

PERPETUAL ROTOR, 1931

Credits: © Rolex/Jean-Daniel Meyer



Ref: 19_first_datejust_1945_2

FIRST DATEJUST, 1945

Credits: © Rolex/Jean-Daniel Meyer



Ref: 20_first_datejust_1945

FIRST DATEJUST, 1945

Credits: © Rolex/Jean-Daniel Meyer



Ref: 23_first_explorer_1953_2

FIRST EXPLORER, 1953

Credits: © Rolex/Jean-Daniel Meyer



Ref: 24_first_explorer_1953

FIRST EXPLORER, 1953

Credits: © Rolex/Jean-Daniel Meyer



Ref: 25_first_submariner_1953_2

FIRST SUBMARINER, 1953

Credits: © Rolex/Jean-Daniel Meyer



Ref: 26_first_submariner_1953

FIRST SUBMARINER, 1953



HISTORY OF ROLEX



Ref: 27_first_gmt-master_1955_2

FIRST GMT-MASTER, 1955

Credits: © Rolex/Jean-Daniel Meyer



Ref: 28_first_gmt-master_1955

FIRST GMT-MASTER, 1955

 ${\it Credits: @ Rolex/Jean-Daniel Meyer}$



Ref: 29_first_day-date_1956_2

FIRST DAY-DATE, 1956

Credits: © Rolex/Jean-Daniel Meyer



Ref: 30_first_day-date_1956

FIRST DAY-DATE, 1956

Credits: © Rolex/Jean-Daniel Meyer



Ref: 31_first_milgauss_1956_2

FIRST MILGAUSS, 1956

Credits: © Rolex/Jean-Daniel Meyer



Ref: 32_first_milgauss_1956

FIRST MILGAUSS, 1956

Credits: © Rolex/Jean-Daniel Meyer



Ref: 32bis_air-king-1958

FIRST AIR-KING, 1958

Credits: © Rolex/Jean-Daniel Meyer



Ref: 32bis_air-king-1958_2

FIRST AIR-KING, 1958



HISTORY OF ROLEX



Ref: 33_deepsea_special_1960_2

DEEP SEA SPECIAL, 1960

Credits: © Rolex/Jean-Daniel Meyer



Ref: 34_deepsea_special_1960

DEEP SEA SPECIAL, 1960

 ${\it Credits: @ Rolex/Jean-Daniel Meyer}$



Ref: 35_first_cosmograph_daytona_1963_2

FIRST COSMOGRAPH DAYTONA, 1963

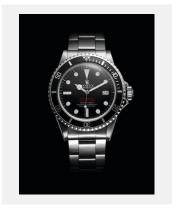
Credits: © Rolex/Jean-Daniel Meyer



Ref: 36_first_cosmograph_daytona_1963

FIRST COSMOGRAPH DAYTONA, 1963

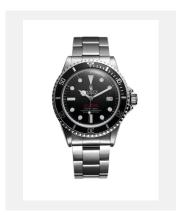
Credits: © Rolex/Jean-Daniel Meyer



Ref: 37_first_sea-dweller_1967_2

FIRST SEA-DWELLER, 1967

Credits: © Rolex/Jean-Daniel Meyer



Ref: 38_first_sea-dweller_1967

FIRST SEA-DWELLER, 1967

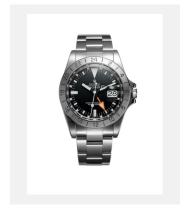
Credits: © Rolex/Jean-Daniel Meyer



Ref: 39_first_explorerii_1971_2

FIRST EXPLORER II, 1971

Credits: © Rolex/Jean-Daniel Meyer



Ref: 40_first_explorerii_1971

FIRST EXPLORER II, 1971



HISTORY OF ROLEX



Ref: 41_first_gmt_masterii_1982_2

FIRST GMT-MASTER II, 1982

Credits: © Rolex/Jean-Daniel Meyer



Ref: 42_first_gmt_masterii_1982

FIRST GMT-MASTER II, 1982

Credits: © Rolex/Jean-Daniel Meyer



Ref: 43_first_yacht-master_1992_2

FIRST YACHT-MASTER, 1992

Credits: © Rolex/Jean-Daniel Meyer



Ref: 44_first_yacht-master_1992

FIRST YACHT-MASTER, 1992

Credits: © Rolex/Jean-Daniel Meyer



Ref: 47_cosmograph_daytona_2000_2

FIRST COSMOGRAPH DAYTONA EQUIPPED WITH THE 4130 MOVEMENT, 2000

Credits: © Rolex/Jean-Daniel Meyer



Ref: 48_cosmograph_daytona_2000

FIRST COSMOGRAPH DAYTONA EQUIPPED WITH THE 4130 MOVEMENT, 2000

Credits: © Rolex/Jean-Daniel Meyer



Ref: 49_first_yacht-masterii_2007_2

FIRST YACHT-MASTER II, 2007

Credits: © Rolex/Jean-Daniel Meyer

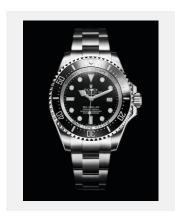


Ref: 50_first_yacht-masterii_2007

FIRST YACHT-MASTER II, 2007

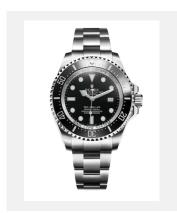


HISTORY OF ROLEX



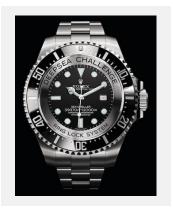
Ref: 51_rolex_deepsea_2008_2

FIRST ROLEX DEEPSEA, 2008 Credits: © Rolex/Jean-Daniel Meyer



Ref: 52_rolex_deepsea_2008

FIRST ROLEX DEEPSEA, 2008 Credits: © Rolex/Jean-Daniel Meyer



Ref: 3_03_rolex_deepsea_challenge

ROLEX DEEPSEA CHALLENGE, 2012

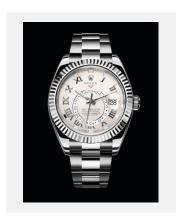
Credits: © Rolex/Jean-Daniel Meyer



Ref: 2_02_rolex_deepsea_challenge

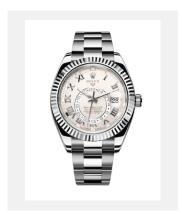
ROLEX DEEPSEA CHALLENGE, 2012

Credits: © Rolex/Jean-Daniel Meyer



Ref: 55_sky-dweller_2012_2

FIRST SKY-DWELLER, 2012
Credits: © Rolex/Jean-Daniel Meyer



Ref: 56_sky-dweller_2012

FIRST SKY-DWELLER, 2012

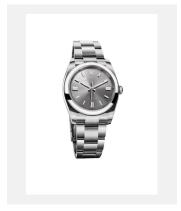
 ${\it Credits: @ Rolex/Jean-Daniel Meyer}$



Ref: m116000-0009_pk13_001_fnoir

OYSTER PERPETUAL, 2014

Credits: © Rolex/Jean-Daniel Meyer



Ref: m116000-0009_pk13_001_fblanc

OYSTER PERPETUAL, 2014