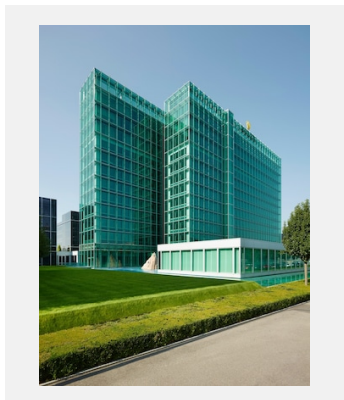


# ROLEX AND ARCHITECTURE

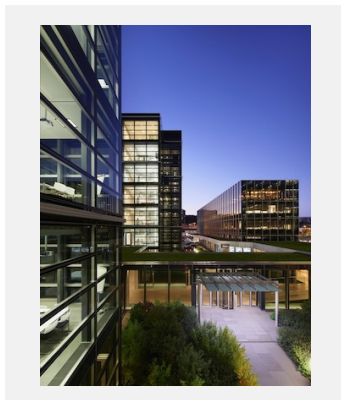
## VISUALS



Ref: 1\_aca\_ha\_ec1132-11\_2\_r

ROLEX - WORLD HEADQUARTERS,  
ACACIAS, GENEVA

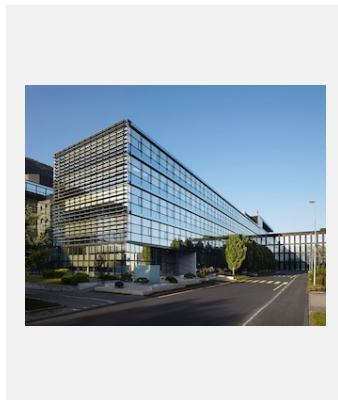
Credits: © Rolex/Cédric Widmer



Ref: 2\_aca\_ha\_ec1132-07\_r

ROLEX - WORLD HEADQUARTERS,  
ACACIAS, GENEVA

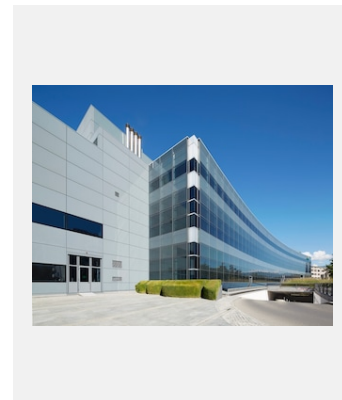
Credits: © Rolex/Cédric Widmer



Ref: 3\_bie13cw-042\_r

ROLEX - BIENNE

Credits: © Rolex/Cédric Widmer



Ref: 4\_che13cw-14\_r

ROLEX - CHÊNE-BOURG, GENEVA

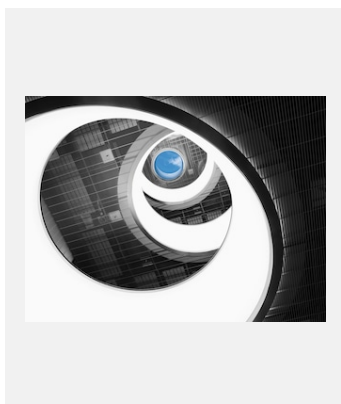
Credits: © Rolex/Cédric Widmer



Ref: 5\_plo\_13cw-022\_r

ROLEX- PLAN-LES-OUATES,  
GENEVA

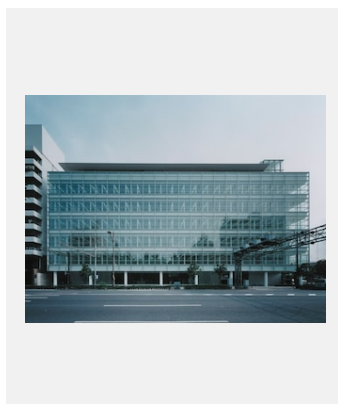
Credits: © Rolex/Cédric Widmer



Ref: 6\_bie\_12ri\_071\_r

ROLEX - BIENNE

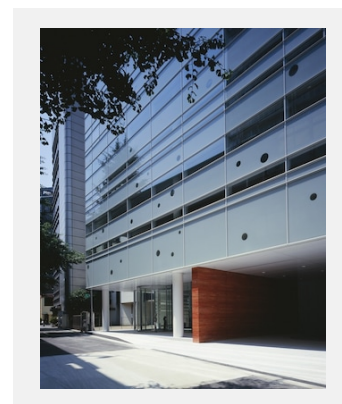
Credits: © Rolex/Rémy Lidereau



Ref: 7northtoshiharukitajimar

ROLEX TOYOCHO BUILDING.  
TOKYO, JAPAN

Credits: © Rolex/©Toshiharu Kitajima



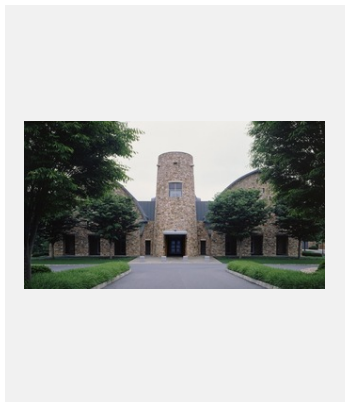
Ref: 8rolexnakatsubuildingtoshiharukitajimar

ROLEX NAKATSU BUILDING.  
OSAKA, JAPAN

Credits: © Rolex/©Toshiharu Kitajima

Contact sheet

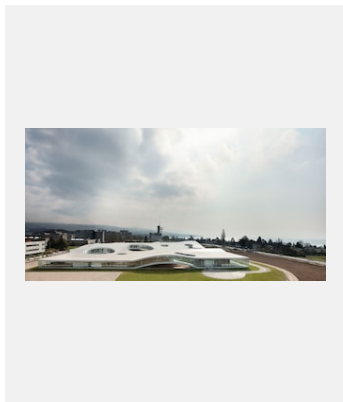
# ROLEX AND ARCHITECTURE



Ref: 9\_yanai-lititz4

LITITZ WATCH TECHNICUM. US

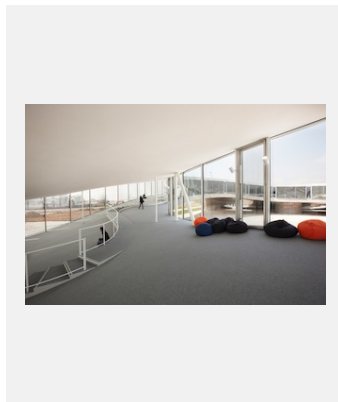
Credits: © Rolex/©Yanai Toister



Ref: 10\_ri\_13\_04\_2010-679\_r

ROLEX LEARNING CENTER,  
ÉCOLE POLYTECHNIQUE  
FÉDÉRALE DE LAUSANNE.  
SWITZERLAND

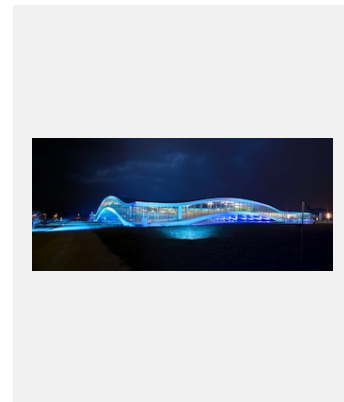
Credits: © Rolex/©Julien Lanoo



Ref: 11\_ri\_13\_04\_2010-980\_r

ROLEX LEARNING CENTER,  
ÉCOLE POLYTECHNIQUE  
FÉDÉRALE DE LAUSANNE.  
SWITZERLAND

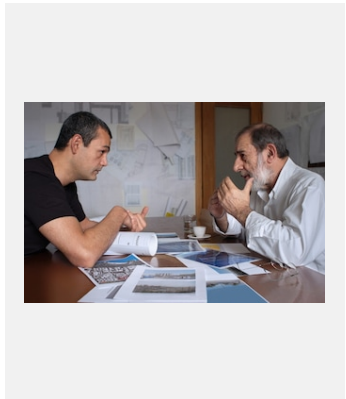
Credits: © Rolex/©Julien Lanoo



Ref: 12\_ri\_13\_04\_2010-980\_r

ROLEX LEARNING CENTER,  
ÉCOLE POLYTECHNIQUE  
FÉDÉRALE DE LAUSANNE.  
SWITZERLAND

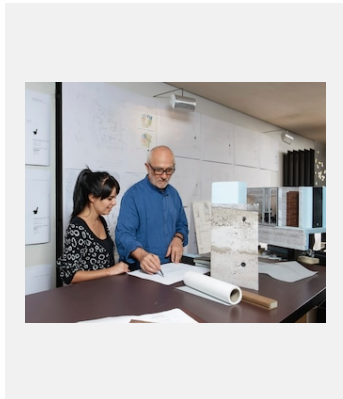
Credits: © Rolex/Jess Hoffman



Ref: 13\_rmp1va\_5769\_r

SAHEL AL-HIYARI, PROTÉGÉ, AND  
ÁLVARO SIZA, MENTOR. PORTO,  
PORTUGAL, 2003

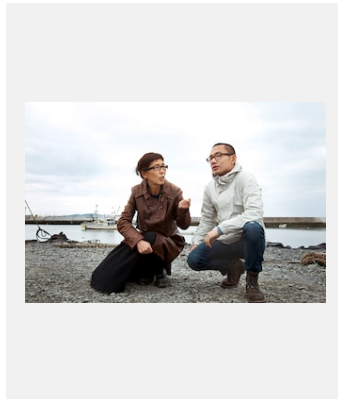
Credits: © Rolex/Tomas Bertelsen



Ref: 14\_rmp7a\_f096\_r

PETER ZUMTHOR, MENTOR AND  
GLORIA CABRAL, PROTÉGÉE.  
HALDENSTEIN, SWITZERLAND,  
2014

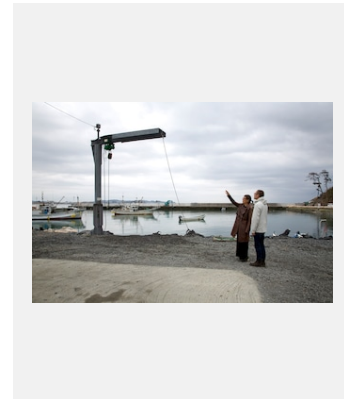
Credits: © Rolex/Marc Latzel



Ref: 15\_rmp6a1304\_01-021\_r

KAZUYO SEJIMA AND YANG ZHAO  
VISIT THE SITE CHOSEN FOR A  
HOME-FOR-ALL IN JAPAN. 2013

Credits: © Rolex/Hideki Shiozawa



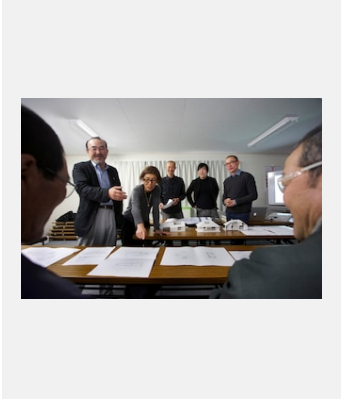
Ref: 16\_rmp6a1304\_01-023\_r

KAZUYO SEJIMA AND YANG ZHAO  
VISIT THE SITE CHOSEN FOR A  
HOME-FOR-ALL IN JAPAN. 2013

Credits: © Rolex/Hideki Shiozawa

Contact sheet

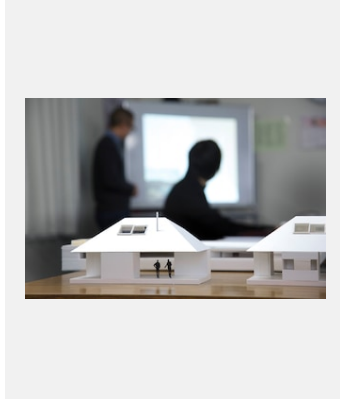
# ROLEX AND ARCHITECTURE



Ref: 17\_rmp6a1304\_02-057\_o\_r

KAZUYO SEJIMA AND YANG ZHAO EXCHANGE IDEAS DURING A WORKSHOP. JAPAN, 2013

Credits: © Rolex/Hideki Shiozawa



Ref: 18\_rmp6a1304\_02-003\_r

A MODEL OF THE HOME-FOR-ALL MADE BY YANG ZHAO AT THE WORKSHOP IN KESENNUMA. JAPAN, 2013

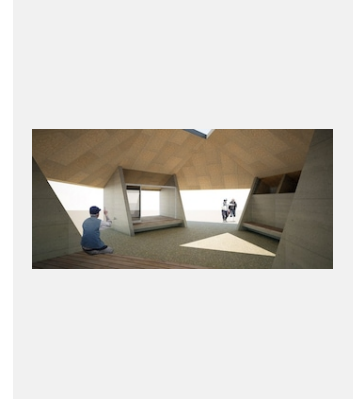
Credits: © Rolex/Hideki Shiozawa



Ref: 19\_02\_pair4\_r

ARCHITECTURE MENTOR KAZUYO SEJIMA WITH PROTÉGÉ YANG ZHAO AT THE HOME-FOR-ALL IN JAPAN

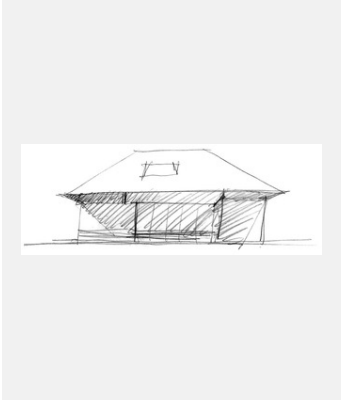
Credits: © Rolex/©Suzuki Hisao for Rolex



Ref: 20\_homeforall\_interior\_r

HOME-FOR-ALL, KESENNUMA, JAPAN

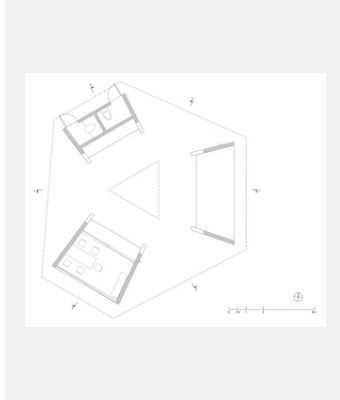
Credits: © Rolex/©Yang Zhao



Ref: 21\_homeforall\_r

SKETCH BY YANG ZHAO FOR THE HOME-FOR-ALL IN KESENNUMA, JAPAN

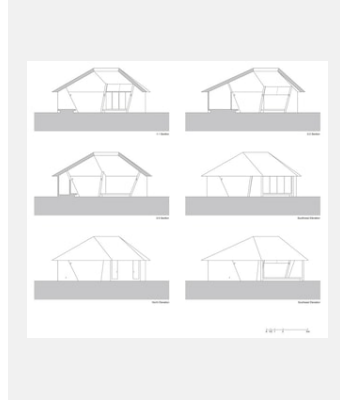
Credits: © Rolex/©Yang Zhao



Ref: 22\_plan\_r

PLAN BY YANG ZHAO FOR THE HOME-FOR-ALL IN KESENNUMA, JAPAN

Credits: © Rolex/©Yang Zhao



Ref: 23\_section

PLAN BY YANG ZHAO FOR THE HOME-FOR-ALL IN KESENNUMA, JAPAN

Credits: © Rolex/©Yang Zhao



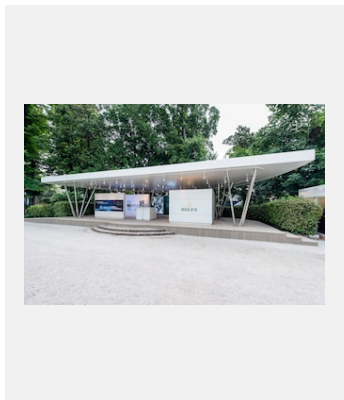
Ref: 24\_iae14ml\_001

THE ROLEX PAVILION AT THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION LA BIENNALE DI VENEZIA

Credits: © Rolex/Marc Latzel

Contact sheet

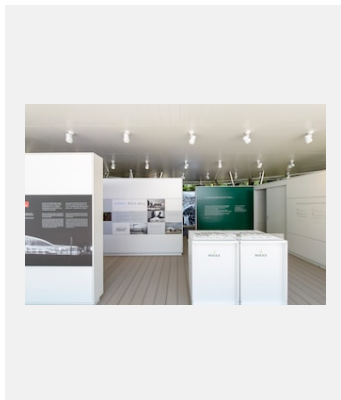
# ROLEX AND ARCHITECTURE



Ref: 25\_iae14ml\_002

THE ROLEX PAVILION AT THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION LA BIENNALE DI VENEZIA

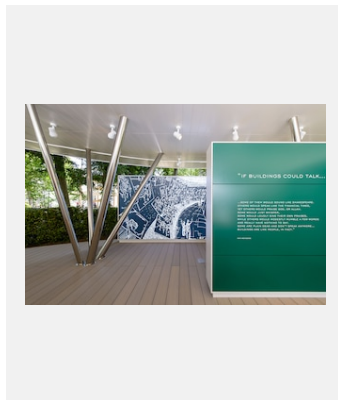
Credits: © Rolex/Marc Latzel



Ref: 26\_iae14ml\_005

THE ROLEX PAVILION AT THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION LA BIENNALE DI VENEZIA

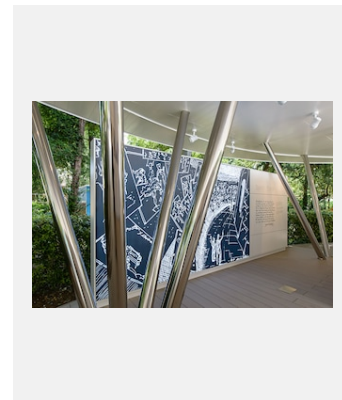
Credits: © Rolex/Marc Latzel



Ref: 27\_iae14ml\_008r

THE ROLEX PAVILION AT THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION LA BIENNALE DI VENEZIA

Credits: © Rolex/Marc Latzel



Ref: 28\_iae14ml\_010r

THE ROLEX PAVILION AT THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION LA BIENNALE DI VENEZIA

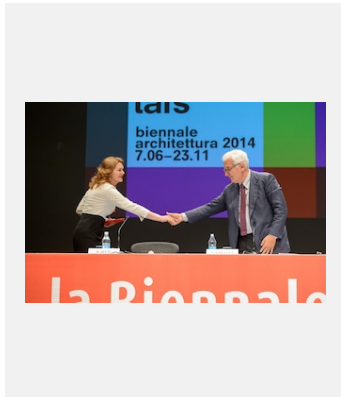
Credits: © Rolex/Marc Latzel



Ref: 29\_iae14\_nh\_ck-1001

GIANPAOLO MARINI, MANAGING DIRECTOR, ROLEX ITALY; REM KOOLHAAS, CURATOR OF THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION; REBECCA IRVIN, ASSOCIATE DIRECTOR, COMMUNICATION AND IMAGE, ROLEX SA; PAOLO BARATTA, PRESIDENT OF LA BIENNALE DI VENEZIA

Credits: © Rolex/Nick Harvey



Ref: 30\_iae14\_nh\_pc-1001

REBECCA IRVIN, ASSOCIATE DIRECTOR, COMMUNICATION AND IMAGE, ROLEX SA WITH PAOLO BARATTA, PRESIDENT OF LA BIENNALE DI VENEZIA, DURING THE PRESS CONFERENCE

Credits: © Rolex/Nick Harvey



Ref: 31\_iae14\_nh\_pc-1004

PRESS CONFERENCE FOR THE OPENING OF THE 14TH INTERNATIONAL ARCHITECTURE EXHIBITION - LA BIENNALE DI VENEZIA, SUPPORTED BY ROLEX

Credits: © Rolex/Nick Harvey